



Field Day of the Past

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About Field Day of the Past

Field Day of the Past is an annual event held by the Rockville-Centerville Steam & Gas Historical Association, which is a 501(c)(3) organization under the regulations of the Internal Revenue Service Codes. The event is run by a group of dedicated volunteers who work hard to preserve the past and examine artifacts from the perspective of the people who used them.

The volunteers are interested in learning about the people who lived in the past, their backgrounds, and their way of life. They aim to re-create the past for future generations by preserving the lifestyles of the people who lived before us. They present these artifacts in their original context, making it an educational, informative, and entertaining family event.

Previously, the event was held in Rockville, where it drew an average of 40,000 visitors. However, in 2021, it was moved to Amelia, VA, and saw an attendance of around 12,000 during the first year. In 2022, the number of attendees grew to 15,000. It is expected that in 2024, the event will attract over 20,000 guests.

The upcoming event promises to be a great time for families with a range of activities to enjoy. You can immerse yourself in living history with engaging demonstrations that will transport you back in time. If you're feeling creative, there will be arts and crafts stalls where you can try your hand at making something unique. For those who love a bit of horsepower, there will be thrilling tractor and truck pulls to watch. Little ones will also have plenty of fun with designated children's activities, while music lovers can enjoy performances by talented artists. Additionally, there will be antique construction demonstrations where you can see the impressive skills of craftsmen in action.

Sponsorship Opportunities

To keep the enjoyable, informative, and educational Field Day of the Past event at Redfield Farm going, we need your help. Individuals, businesses, or organizations that sponsor the event can benefit greatly while also giving back to their community.

By sponsoring the event, you get exposure to one of Virginia's premier events. Your logo will be displayed on our social media platforms, website, and in the Field Day of the Past newspaper as a sponsor of the event. You'll also receive free tickets to the September event. This is an excellent opportunity to show appreciation to your customers.

Platinum Sponsorship Package - \$15,000

Only One is Available per event.

- **Headline sponsor: Field Day of the Past, sponsored by the name of your company.**
- A full-page advertisement in every edition of the Field Day of the Past newspaper.
- Premium Logo placement with a link on your company on the Field Day of the Past website.
- 50 tickets for Field Day of the Past in September with courtesy of your company name and your company logo.
- One exhibit space, 20' x 20', for company display or hospitality tent with premium exposure to attendees.
- Signage or banner placement on premium perimeter fencing *3'x5' provided by event*
- Reoccurring recognition on Field Day of the Past social media, website, and other print/digital media.

Gold Sponsorship Package - \$10,000

Only Two are Available per event.

- A full-page advertisement in two editions of the Field Day of the Past newspaper.
- High visibility Logo placement with a link on your company on the Field Day of the Past website.
- 25 tickets for Field Day of the Past in September with courtesy of your company name and your company logo.
- One exhibit space, 15' x 15', for company display or hospitality tent with high exposure to attendees.
- Signage or banner placement next to name sponsor perimeter fencing *3'x5' provided by event*
- Reoccurring recognition on Field Day of the Past social media, website, and other print/digital media.

Silver Sponsorship Package - \$5,000

- Half full-page advertisement in two editions of the Field Day of the Past newspaper.
- High visibility Logo placement with a link on your company on the Field Day of the Past website.
- 15 tickets for Field Day of the Past in September with courtesy of your company name.
- Signage or banner placement on perimeter fencing *(Banner provided by Sponsor)*.
- Reoccurring recognition on Field Day of the Past social media, website, and other print/digital media.

Event Sponsorship Package

- **Virginia High School Rodeo Sponsorship \$4,000**

- Live announcements and recognition during the rodeo.
 - Banner placement around the rodeo arena *(banner to be provided by the sponsor)*.
 - Quarter page ad in the Fall 2024 issue of the Field Day of the Past newspaper.
 - Logo placement with a link on the sponsor's section of the Field Day of the Past website.
 - 10 tickets for the sponsor, good for anyone's use during the event.
 - Additional signage or banner placement on the grounds *(banner to be provided by the sponsor)*.
- **Truck Pull Sponsorship \$3,000**
 - Live announcements and recognition during the truck pull.
 - Banner placement around the truck pull area *(banner to be provided by the sponsor)*.
 - Quarter page ad in the Fall 2024 issue of the Field Day of the Past newspaper.
 - Logo placement with a link on the sponsor's section of the Field Day of the Past website.
 - 10 tickets for the sponsor, good for anyone's use during the event.
- **Tractor Pull Sponsorship \$2,000**
 - Live announcements and recognition during the tractor pull.
 - Banner placement at the tractor pull area *(banner to be provided by the sponsor)*.
 - Business card ad in the Fall 2024 issue of the Field Day of the Past newspaper.
 - Logo placement with a link on the sponsor's section of the Field Day of the Past website.
 - 5 tickets for the sponsor, good for anyone's use during the event.

- **Friends of Field Day \$500**
 - Exposure at one of Virginia's premier events
 - The sponsor receives five tickets to be used for any day.
 - Mention on Field Day of the Past website
 - Mention on Field Day of the Past social media
 - Mention in Fall 2024 Field Day of the Past newspaper

- **Banner Sponsorship \$300**
 - Exposure at one of Virginia's premier events
 - The sponsor receives two single-day tickets.
 - Mention on Field Day of the Past social media
 - Mention in Fall 2024 Field Day of the Past newspaper

- **Field Day Supporters Sponsorship \$250**
 - Mention on Field Day of the Past social media
 - Mention in Fall 2024 Field Day of the Past newspaper